

ABOUT THE COURSE

b-side and Activate Performing Arts teamed up to deliver a FREE short online course exploring what's involved in shaping creative ideas. Through a series of 7 online taster workshops in August, we trained and supported 15 young people (16 – 25) from Dorset to:

- Develop their own creative ideas
- Expand their knowledge & confidence in creating their own ideas and events
- Grow connections with likeminded people
- Explore ways of doing events differently (we will look at how COVID-19 has changed current events, and how it might change events in the future)

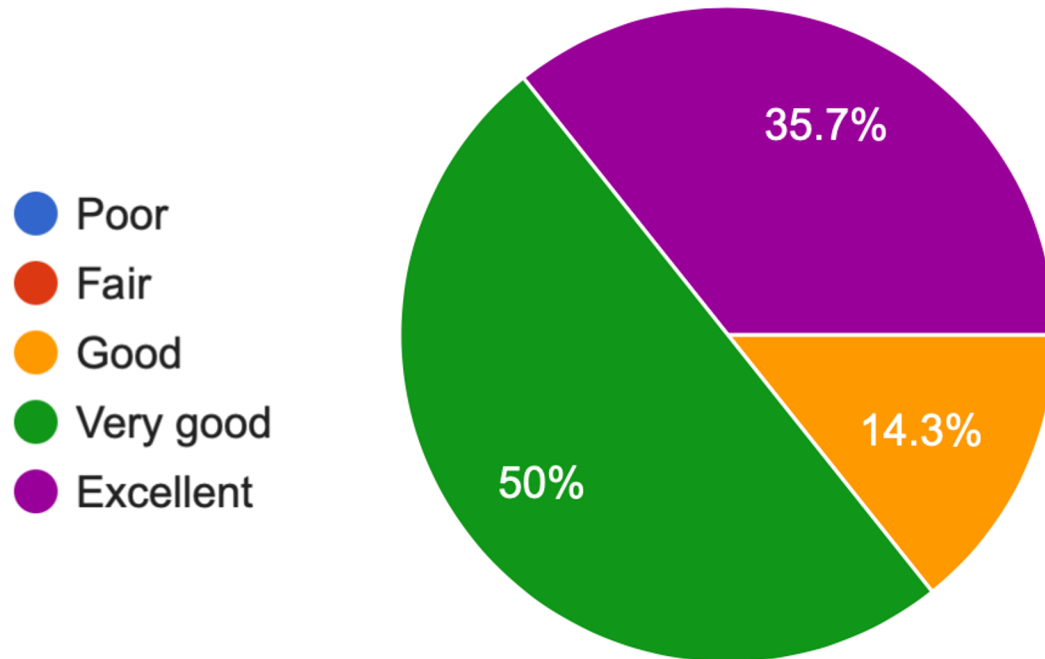
WE LOOKED AT:

- What makes a great event
- How to develop their artistic ideas
- Ways to identify their target audiences
- How to assess the risks involved
- The importance of building good relationships
- Tips for marketing their events
- How to create an effective budget
- What environmental factors they need to consider
- Ways to evaluate success

CREATE! Participant Experience

Please rate your overall experience of the course

14 responses



"Creating is more than just a creative idea, it's marketing, budgeting, risk assessments, insurance, collaborations and a lot more. Thank you for making these visible and easier to accomplish through the steps and tricks taught on the course"

- Kinnari Saraiya, CREATE! Course Participant

"I feel much more connected to key arts players in the area, the repeated offer of further support is also really encouraging, it makes me feel like y'all do care about helping young artists in the area become arts professionals"

- CREATE! Course Participant

"I liked participating online because of the time it would take me to travel to a meeting place and would have to work around my parents being able to take me"

- CREATE! Course Participant

CREATE! Participant development

"I never considered all the elements in holding an event before, and I now feel very inspired and feel like I could continue with one of my creative ideas in an event form, without worrying about it being too difficult"

- CREATE! Course Participant

"My favourite sessions were the budget and the risk, environment, access ones. I felt like these were particularly useful for practical tips of how to make an idea into a reality and being realistic with your plans. I also liked hearing personal experiences from the speakers about their events and journey. Hearing them talk about the mistakes they had made along the way and having them take the time to speak to us made it feel less scary to do it ourselves"

- CREATE! Course Participant

■ Before

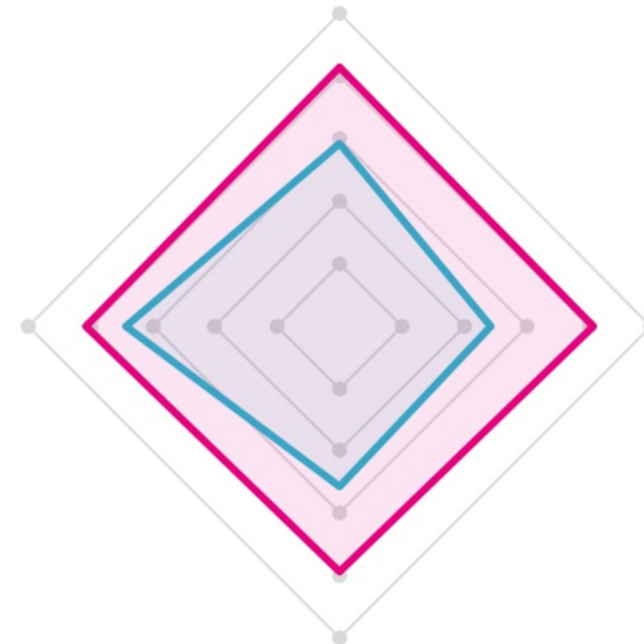
■ After

How confident are you in developing your own creative idea?

How connected do you feel to likeminded people?

How knowledgeable do you feel in putting on your own event?

How much support do you feel you have in developing your own creative ideas?



Some course highlights for Participants

"Getting to chat! It was really nice to have people to talk to and getting to be introduced to some really interesting people. I also liked learning about artists and creative events that are happening around here, and all the examples of local arts. It all made the world of arts feel more accessible and I think this helps, because the arts can often feel quite grand and alienating to people like me, but I now feel as though I can do all the things we've learnt about. Thank you for a good course!"

"Budgeting was an eye opener and the detail in that session was great because usually I would look at budgeting and be really scared, but actually going through it with someone was more relaxing and better than doing it by myself and be thrown in the deep end"



"I really enjoyed the sessions and feel confident to successfully run my own event. I am glad we are having continued networking sessions as this is really helping to encourage me to run my event sooner rather than waiting for the perfect time that might never come."

- Anya Williamson



"The one thing I will remember from this course is how inspiring it is to talk to people who are motivated to create an event, even with the current Covid-19 situation. I feel quite strongly about how important a sense of community is for areas like Dorset, and it was great to speak to other people who really care about the place we live. The course made me feel as though creating my own events and installations is accessible"

- Jasmine Hunt